

Our Children, Our Parents, Our Future

Main Street PMC
Campaign Update

Our largest fundraising endeavor to date, the first phase of our Main Street PMC Campaign—Our Children, Our Parents, Our Future—has surpassed its first-year campaign goal of raising \$1 million in cash and pledges. We are close to \$1.5 million, or 43 percent, of the \$3.5 million goal. We achieved many exciting milestones this past year and many more are yet to come. At publication date, our major milestones included:

- ◆ Parrish Medical Center (PMC) employees formed the Circle of Giving and raised more than \$130,000 for a van transportation program called “Healing in Motion.”
- ◆ The PMC Auxiliary announced a pledge of \$300,000, which brought us over the \$1 million mark.
- ◆ On June 1, 2006, a fellowship-trained physician specializing in geriatrics, known as a geriatrician, was recruited to be the medical director for the Health Village at Main Street PMC. Our geriatrician, Pamela Tronetti, D.O., opened The Parrish Senior Consultation Center in July 2006. The Parrish Senior Consultation Center is dedicated to helping improve the health and well-being of older patients who have physical, cognitive or social problems that interfere with healthy independent living. Dr. Tronetti

provides comprehensive specialty consultations to patients and is already seeing nearly 20 seniors per week in her temporary office near the hospital. Dr. Tronetti may be reached at **(321) 383-9393**.

- ◆ The PMC Board of Directors purchased land adjacent to BCC and east of PMC, which is designated for the Health Village.

- ◆ On Nov. 12, 2006, the Taylor-Dunn House, a 98-year-old home on U.S. 1 in Mims, was moved from its original site to a staging area to await site development and its final move to the Health Village. The Taylor-Dunn House is the first of several historically significant homes to be rescued from demolition by PMC and Jess Parrish Medical Foundation (JPMF) for use as a component of Main Street PMC.

- ◆ On Dec. 2, 2006, the almost 60-year-old Nobles House was relocated to be another centerpiece of the Health Village.

- ◆ The Orvin and Mary Elizabeth Carlile House was donated to JPMF by Betty Bishop through the North Brevard Heritage Foundation Inc.

Building Relationships

The mission of JPMF is to build strong relationships with people who have a common interest in assuring continued healthcare

excellence for the residents of North Brevard. The JPMF strives to raise funds to support new programs and services, purchase new equipment, renovate or build new facilities and help meet the changing and growing healthcare needs of the North Brevard community.

Through staff and volunteers, JPMF works to raise funds to support healthcare initiatives such as the Health Village at Main Street PMC, an intergenerational program where, initially, the needs of seniors will be met in one charming location reminiscent of a small town. Once sufficient funds are raised to complete Phase I of the project (expected to be completed by the end of 2008), Parrish Medical Center and the Foundation will offer programs and services that bring children and senior adults together for the benefit of both. ■

Find Out More

**For more information
about Main Street PMC
visit mainstreetpmc.com.
You can contact the Jess
Parrish Medical Foundation
by calling **(321) 269-4066**.**



Another Way to Help...

Now you can raise money for Jess Parrish Medical Foundation just by searching the Internet at goodsearch.com. Use goodsearch.com like any other search engine—the site is powered by Yahoo—but each time you use it to search, money will be generated for JPMF. Here's how it works:

1. Go to goodsearch.com.
2. Type Jess Parrish Medical Foundation into the "Who Do You GoodSearch For?" box and click on "verify."
3. Search the Internet as you would with any search engine.
4. Since GoodSearch shares its advertising revenue with charities and schools, every time you search the Internet at GoodSearch and put Jess Parrish Medical Foundation in the "search for" box, you'll be earning money for JPMF.

GoodSearch also has a toolbar you can download from the homepage so you can search right from the top of your browser. You can keep track of JPMF's estimated earnings by clicking on "amount raised" once you designate it as your organization of choice. The more people who use the site, the more money JPMF will earn, so please spread the word!

JPMF Chairman Jerry W. Allender and his wife, Judy, joined the crowd who came out in force to watch the move of the historic Taylor-Dunn House. The nearly 100-year-old house was originally owned and built by Arthur Dunn, former Brevard County commissioner. The house will be used as a welcome and hospitality house at Main Street PMC as well as a Philanthropy Center housing the offices of Jess Parrish Medical Foundation and North Brevard Medical Support, affiliates of Parrish Medical Center.

The Health Village at Main Street PMC received a third historic house through the help of the North Brevard Heritage Foundation. The Orvin and Mary Elizabeth Carlile house was donated to the project by Betty Bishop (pictured third from left), a descendant of one of North Brevard's earliest settlers. Pictured from left are Laurie Smirl, JPMF executive director; Roz Foster, president of the North Brevard Heritage Foundation; Bishop; and Melissa Lugo, JPMF development officer.

