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Healing Patients. Healing Families. Healing Communities.

North Brevard's Safety Net

"Public and safety-net hospitals play a vital role in our nation's health care system, delivering care and providing access to essential health and social services in underserved communities... public hospitals represent just 2 percent of the nation's hospitals.

In addition, more than half of public hospital patients are racial and ethnic minorities, and a majority of patients are uninsured or qualify for Medicaid. Public hospitals have long led the health care field in providing quality care to diverse and vulnerable communities.

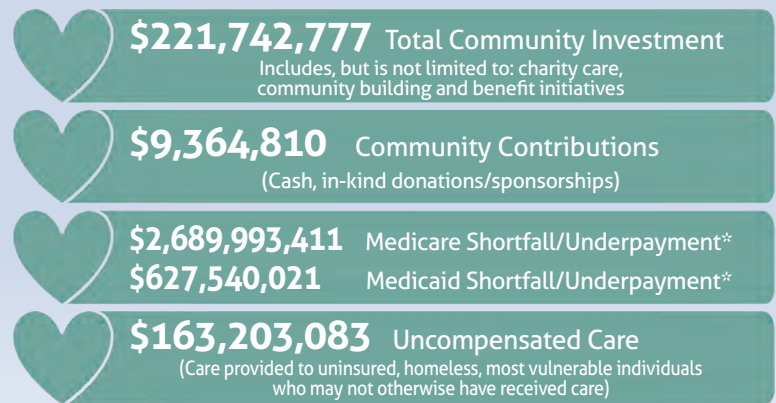
They are especially committed to helping reduce racial, ethnic, linguistic and socioeconomic health care disparities."

American Hospital Association



\$221 MILLION
TOTAL COMMUNITY INVESTMENT
ZERO TAX DOLLARS FOR MORE THAN 28 YEARS

DECADES OF BENEFIT TO NORTH BREVARD



*For more information visit: aha.org/fact-sheets/2020-01-07-fact-sheet-underpayment-medicare-and-medicaid

Let us know how you enjoy the LifeTimes newsletter.
Take the quick survey at parrishhealthcare.com/surveylifetimes.



Health Care for the Whole Family

In the 60-plus year history of Parrish Medical Center | Parrish Healthcare, we've delivered three generations of babies—and cared for their parents and grandparents. We've grown with Brevard County, starting out as a 28-bed hospital and evolving into a national leader in providing healing health care environments and providing high-quality, compassionate care.

Parrish Healthcare is your gateway to prevention, diagnosis and treatment of medical conditions. We are your advocates and guides for your care. We are *your* Care Partners.

Visit parrishhealthcare.com.



Convenient, Quality Services

Parrish Healthcare has services throughout Brevard so you can find the care you need close to home.

- Board-certified physicians
- Referrals to specialists
- Access to Mayo Clinic Care Network
- Newly designed health care centers, nationally recognized as the model for patient- and family-centered care
- Electronic access to medical records, appointments, bill paying and more through MyHealth Portal

Chairman of the Board

Greetings from the

North Brevard County Hospital District d/b/a Parrish Medical Center (PMC) is proud to be Brevard County's only independent, public, not-for-profit community medical center. Since 1958, PMC has served the community of North Brevard with distinction and has been recognized as *One of America's Finest Healing Environments*®. And, since 2016, serving as Parrish Healthcare, the nation's first and only integrated care certified health system. Parrish Healthcare is the culmination of our belief that collaborative partnerships are the way to improve quality, safety, service and reduce costs. Parrish Healthcare includes Parrish Medical Center, Parrish Medical Group and Parrish Health Network.

It is an honor to be designated as a public, not-for-profit, health system. It means that every dollar earned is a dollar invested in programs, services, technology, and health professionals dedicated to improving the health and well-being of our North Brevard community members. Decisions about the health priorities in which to invest

Robert L. Jordan Jr. Chairman of the Board



Robert L. Jordan, Jr.
Chairman of the Board

available resources are made based on the results of a comprehensive community health needs assessment, specific to North Brevard, that Parrish conducts every two years; input from a community health advisory committee; and other community stakeholder groups.

As an independent, public, not-for-profit community health system, we do not answer to corporate investors or shareholders. We answer to the citizens of North Brevard.

We are proud of the many ways in which we serve to fulfill our mission. And, doing so with ZERO TAX DOLLARS for more than 28 years.

Robert L. Jordan, Jr.

For a copy of our *Decades of Benefit to North Brevard* report, please visit parrishhealthcare.com/communitybenefit.

Parrish Healthcare Provides Access for All

We are proud of serving as a catalyst and playing an integral part of creating access to much needed services and resources on behalf of North Brevard.

Here are just a very few examples:

- Able Academics, educating individuals with **Autism**
- Boys and Girls Club Expansion
- Boy Scouts of America, Mims Club House Restoration
- Chain of Lakes
- Casting for Recovery for **Cancer Survivors**
- Historic Preservation: Carter House, Taylor-Dunn House, etc.
- Indian River Lagoon Seagrass Restoration
- Joe's Club Adult Day Care
- National **Homeless Veterans** Support "Search and Rescue" Program
- Prescribed Pediatric Extended Care Program for medically disabled children
- Sources of Strength, **preventing teen suicide** and removing stigmas
- Smile from Within, **mental health awareness** and resources
- Titusville Playhouse Healing Arts
- Women's Center of North Brevard for **Domestic Violence** Victims

Welcome Lisa Dickerson Chief Nursing Officer



Parrish Healthcare is pleased to welcome Lisa Dickerson, RN, BSN, MBA, as its Vice President, Nursing Administration and Chief Nursing Officer (CNO). Dickerson is a transformational results-driven nurse executive with 23 years of community hospital experience and 15 of those years in leadership roles.

"I am thrilled to join the Parrish Healthcare family of care partners and the North Brevard community," said Dickerson.

Dickerson has a strong track record of exceeding patient experience expectations and cultivating a safe, healing work environment that is dedicated to exceptional clinical care.

"I wanted to join an organization that is focused on the patient and their experience and providing a safe environment for all, and I found that in Parrish," added Dickerson.

Of her leadership style, Dickerson describes herself as a servant leader focused on coaching, mentoring, engagement and development of clinical professionals and the next generation of nurse leaders.

Dickerson earned her Master of Business Administration (MBA) in Healthcare Administration from Brenau University, Gainesville, Georgia; and her Bachelor of Science in Nursing (BSN) from Armstrong Atlantic State University, Savannah, Georgia.

Dickerson replaces immediate-past Chief Nursing Officer Edwin Loftin who retired after 15 years of meritorious service to Parrish Healthcare and the North Brevard Community in 2023.

Be HealthAware. Know Your Risk.

HealthAware is a series of free assessment tools that provide awareness and information about your risk for various health conditions. The assessments take only minutes to complete.

When you finish, you'll receive a personalized, confidential report of your results. You'll also have the opportunity to connect directly to our patient navigation team. They are ready to assist you in your health care journey.

Assessments are available for orthopedics, cancer, stroke, sleep and more.



Scan the QR code or visit parrishhealthcare.com/healthaware.



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MagView Technology Implemented at Parrish Healthcare

Parrish Healthcare is pleased to announce the successful go-live of the MagView technology at all of its mammography locations. The MagView system further elevates Parrish Healthcare's nationally accredited breast imaging (mammography) program with enhanced integration, reporting and workflows all designed to improve the patient experience by providing features such as: tools to make access to health information simple and secure; tools to help patient navigation from diagnosis through treatment; and robust analytics to support continuous quality improvement initiatives.

"Together, we're making strides in early breast cancer detection and personalized care."—Mark Schmidt, MBA, VP of Sales & Marketing at MagView.

"The addition of the MagView technology was made possible, in part, through the generosity of donors to Parrish Healthcare's Jess Parrish Medical Foundation

and the skill and expertise of our Radiology and Information Technology Care Partners," said Assistant Vice President, Operations Matt Graybill, MSHA, BSN, RN, NEA-BC, CNOR. "Early detection is key when it comes to treating cancer and through technology like this, it empowers our Radiologists to perform predictive modeling of a woman's breast cancer risk with a very high degree of accuracy with the information available in the system," added Graybill.

Since 2009, Parrish Healthcare has earned the Breast Imaging Center of Excellence designation from the American College of Radiology (ACR). Additionally, breast imaging services are integral to Parrish Healthcare's

American College of Surgeon's Commission on Cancer (CoC) certified Oncology Program.



Visit parrishhealthcare.com to learn more about Parrish Healthcare.

LIFE SAVING CARE FOR MARITZA



Maritza was experiencing chest pain. Her husband, Arnold, called 911. The ambulance arrived and assessed Maritza's heart rhythm. Maritza was having a heart attack. Urgent and professional is how Maritza describes her care from the EMS team.

"I was wheeled at what felt like lightning speed to the ambulance," Maritza said. "When we arrived at the hospital (Parrish Medical Center), there was a team ready and waiting for me. There were so many people moving around me. They all knew exactly what their job was. And, they all worked together."

Maritza's husband waited and worried. Dr. Melchor Gonzalez came to him, shook his hand, introduced himself, and told Arnold, "I can't promise we can save your wife, but I will promise we will do everything in our power to try."

Arnold heard professionalism and honesty in the doctor's voice; Arnold trusted him.

Maritza's heart stopped three times. Each time the Code Blue team responded; saving her life. While in ICU, Maritza was visited by nurses from the Cath Lab who'd assisted with interventions. They stopped in to let Maritza know how happy they were that she was recovering. Maritza cried as she thought how sweet they were to come to her bedside. The care and concern demonstrated by the team for Maritza was unexpected and, as this story illustrates, it was deeply appreciated.

Of her time in the ICU, Maritza said, "The team of nurses was wonderful! There was a nurse who stood out, Kaitlin Driver, RN. She was such a kind and loving nurse. You could tell she loved her job."

"My whole experience was outstanding. The way everyone worked together was flawless. The team at PMC saved my life. For that, my husband and I will be forever be grateful! I would recommend PMC to anyone," Maritza said.

Read more Healing Experiences by visiting parrishhealthcare.com/experiences.

Parrish Medical Center Earns Designation as an American College of Surgeons Quality Care Partner



Earning national recognition for patient care is one of the most meaningful rewards for Parrish Medical Center (PMC). This designation underscores a

commitment to the highest standards of surgical care.

The American College of Surgeons (ACS) is a scientific and educational organization founded in 1913. Its purpose is to raise the standards of surgical practice and improve the quality of care for all surgical patients.

The ACS Surgical Quality Partner designation signifies PMC's adherence to improving procedures while maintaining a critical eye on processes. Being a Surgical Quality Partner tells patients that PMC is committed to relentless self-improvement.

The evaluation involves collecting and analyzing data, identifying areas for improvement, and implementing evidence-based practices. Patients can trust that the care they receive at Surgical Quality Partner hospitals adheres to the most rigorous standards in surgery.

Healing Experiences

Parrish Medical Center had a positive impact on Mai and Morgan

"All of the office staff always looked me in the eyes. This gave me a secure feeling," Mai said. During her visits, instructions and details were always explained. Mai and Morgan's questions and concern were always acknowledged and respected.

Mai's scheduled C-section day had arrived. She was nervous, but never scared. Mai and Morgan were confident that PMC was the best place to welcome the new member of their family, Makoto. "Dr. Taival and everyone who cared for me were wonderful," Mai said.

Stephan is a grateful patient

Stephan, a grateful patient, started his story by saying, "Every person I came across, from the staff in the emergency triage to the moment I was discharged, was absolutely amazing." A recent life-changing event landed Stephan in our Emergency Department and ultimately in the Cardiac Cath Lab.

Last but certainly not least, Stephan said, "The kitchen staff was wonderful too. Every person involved in my care was attentive to me. I am grateful to the people of Parrish Healthcare," Stephan said. "They saved my life."

Valerie's fears were put to ease

Valerie was terrified. Felicia Daniels, patient registrar, noticed this. Valerie said, "Felicia held my hands, looked me in my eyes and told me she understood my fears. This moment of understanding was exactly what I needed."

Valerie said everyone she encountered the day of her procedure was kind and wonderful. "If everyone behaved and performed like them, no one would be frightened. The entire staff was confident and had a great sense of humor which helped put me at ease."

Read more Healing Experiences by visiting parrishhealthcare.com/experiences.

Featured Physician

Melchor E. Gonzalez, MD

Board Certified
Interventional Cardiology



Dr. Gonzalez is Board Certified in Internal Medicine, Cardiovascular Disease and Interventional Cardiology.

Dr. Gonzalez earned his medical degree from Central del Este University in the Dominican Republic and went on to complete an Internal Medicine Residency at Abington Memorial Hospital in Abington, PA; a Fellowship

in Cardiology at Allegheny University Hospitals in Philadelphia, PA and a Fellowship in Interventional Cardiology at Albert Einstein Medical Center in Philadelphia, PA.

With more than 20 years of experience as a board-certified cardiologist, Dr. Gonzalez is an expert in noninvasive, invasive and interventional adult cardiology. He holds certifications in nuclear cardiology and advanced cardiac life support. He is a Fellow with the American College of Cardiology (FACC).

Kevat B. Patel, MD, Earns Certification in Health Care Quality & Management

Kevat B. Patel, MD, of Parrish Healthcare received his certification in Health Care Quality &

Management (HCQM) from the American Board of Quality Assurance and Utilization Review Physicians (ABQAURP).

Earning the HCQM Certification demonstrates that the practicing professional has practical knowledge and tools that can reduce medical errors, ensure patient safety, eliminate waste and unnecessary services, while avoiding potentially harmful delays in care. Professionals achieving this certification are deeply committed to patient safety, health care quality, and effective care.

Dr. Patel serves as the Medical Director for Parrish Medical Group, and is the Director of the Hospitalist group at Parrish Medical Center where he also serves as Chair, of the Department of Medicine.

Dr. Patel is an active member of the Society of Hospital Medicine, American Medical Association, American College of Physicians and a contributing member of the Harvard Alumni in Healthcare. Dr. Patel is passionate about the fields of Primary Care medicine, Hospitalist medicine, Behavioral Health and Epidemiology.



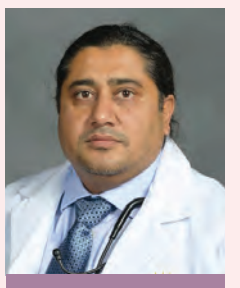
Nimesh H. Naik, MD, Earns National Distinction Receiving Infectious Diseases Society of America Honors

Nimesh H. Naik, MD, of Parrish Medical Center, has been named a Fellow by the Infectious Diseases Society of America (IDSA). Fellowship in IDSA (FIDSA) is one of the highest honors in the field of infectious diseases. It recognizes distinguished physicians and scientists from around the world who have achieved professional excellence and provided significant service to the profession.

Dr. Naik currently practices at Parrish Medical Center. His particular areas of interest are Actinomycosis (a long-term (chronic) bacterial infection that commonly affects the face and neck), HIV/AIDS, Hepatitis viral infections, as well as bone and joint infections.

"The 219 individuals chosen to receive the FIDSA designation this year are on the front lines of discovery, patient care and public health, and we are proud to honor their work and dedication," said Carlos del Rio, MD, FIDSA, president of IDSA.

"On behalf of the Medical Staff, our entire family of Parrish Healthcare Care Partners, and the patients we have the honor to serve, I extend our heartfelt congratulations to Dr. Naik for earning this distinguished honor. Being recognized by one's peers is indeed among the highest honors," said Parrish Medical Center Medical Staff President Aluino L. Ochoa, MD.



News & Notes

Jess Parrish Medical Foundation Presents the Fran Gerrett Memorial Golf Classic



Join us Friday, April 5, 2024 for the annual Fran Gerrett Memorial Golf Classic. Select from two courses: The Perry Dye and LPGA champion Jan Stephenson designed Indian River Preserve Golf Club, or The Great Outdoors, surrounded by the beautiful nature of the St. Johns National Wildlife Refuge.



Event proceeds will benefit The Children's Center, a service of Parrish Healthcare, and one-stop childhood development resource center.

Last year's tournament was sold out months in advance! Space and sponsorships are limited. Course selection is first come, first choice. Reserve your preferred course today with your paid registration.

For more information or to register, contact the Foundation office at 321-269-4066, or visit parrishmedfoundation.com/golf.

Gift of Light

Since 1999, Gift of Light has Provided More Than \$450,000 to Help Heal Our Community

Parrish Healthcare kicked off the holiday season with their annual holiday *Gift of Light* community celebration on December 7. Thousands gathered at the park on Parrish Medical Center's campus for crafting at Santa's Workshop's, face painting, musical entertainment, dance performances, lighting of the spectacular 40-foot holiday tree and a magnificent fireworks display.

For more than 30 years, it has been a holiday tradition to celebrate *Healing Families—Healing Communities®* in North Brevard at Parrish Healthcare's *Gift of Light*. Since 1999, *Gift of Light* tributes honoring loved ones have provided more than \$450,000 to help heal our community through gifts that celebrate, remember and honor one's life.

Proceeds benefit Jess Parrish Medical Foundation's areas of greatest need.

Tributes are featured in a digital Book of Honor, and can be viewed at parrishmedfoundation.com/tributes.



Open Interview Tuesdays

EACH TUESDAY 9 AM – NOON

Join the Parrish Healthcare HR team for Open Interviews every Tuesday at Parrish Medical Center at 951 N. Washington Ave., Titusville.

- We're recruiting for all positions.
- Bring copies of your resume and a smile.
- Dress to impress.
- We look forward to meeting you.

Visit parrishhealthcare.com/careers for additional information.

BE Valued AND Appreciated.

JOIN Our Culture OF Choice.

Be a Parrish Care Partner.

COMMUNITY EVENTS CALENDAR

Visit parrishhealthcare.com/events for information and to register.

Amputee Support Group of Titusville

Meets Second Tuesday monthly, 3-4:30 PM
Parrish Healthcare Center, Manatee Conference Room,
5005 Port St. John Pkwy., Port St. John
Contact Matthew Julian at 239-850-4117.

A.W.A.K.E. Sleep Support Group

Meets the second Monday, monthly, 6-8 PM
Parrish Healthcare Center, Manatee Conference Room,
5005 Port St. John Pkwy., Port St. John
Contact the Sleep Center team at 321-268-6408.

Cancer and Survivor Support Group

Meets the third Wednesday monthly, 4-5:30 PM
Parrish Medical Center, Heritage Hall
931 N. Washington Ave., Titusville
Contact Shannon Luker at 321-268-3544.

Caring for Caregivers Support Group

Second and fourth Thursday, monthly, 9:30-11:30 AM
Parrish Medical Center, Heritage Hall
931 N. Washington Ave., Titusville
Contact Janet Rooks at 321-268-6800.

Diabetes Support Group

Meets the second Monday, monthly, 3-4:30 PM
Parrish Medical Center, Heritage Hall
931 N. Washington Ave., Titusville
Contact Peggy McLaughlin at 321-268-6699.

Early Steps Community Play Date

A special play date for children five and under and their parent(s)/guardian(s).
Meets third Wednesday monthly, 9-10:30 AM
The Children's Center, 5650 S. Washington Ave., Titusville
Contact Mary Cancel at 321-292-1370.

Fearless Café

Presented by St. Francis Reflections Life Stages Care and Parrish Medical Center.
Meets the first Wednesday monthly, 10-11 AM
Heritage Hall, 931 N. Washington Ave., Titusville
Contact Janet Rooks at 321-268-6800.

Kidney Smart Class

Meets last Thursday monthly, 1-2:30 PM
Heritage Hall, 931 N. Washington Ave., Titusville
Contact Jackie Torres at 321-383-1245.

Mom's Support Group

Meets Mondays, 10-11 AM
The Children's Center, 5650 S. Washington Ave., Titusville
Contact Melinda at Melinda.Hodges@parrishmed.com.

Stroke and Heart Failure Survivors Support Group

Meets the third Tuesday monthly, 2-4 PM
Heritage Hall, 931 N. Washington Ave., Titusville
Contact Janet Rooks at 321-268-6800.

EVENTS

Economic Development Commission Annual Meeting
Wednesday, January 24, 5 PM

16th Annual Publix Marathon Weekend
Saturday, & Sunday February 10 & 11, 6 AM

TCC Ride it Down
Saturday, February 24, 7:30 AM

Gateway to Space 5K & 10K
Saturday, March 2, 8 AM

5th Annual Space Coast Tri, Dual & 5K
Sunday, March 24, 6:30 AM

